



wimbledon bookfest

A Successful Second Year

Wimbledon Bookfest 2008 built on its solid foundation with a second year that exceeded all expectations. Almost 5,000 people, young and old attended more than 50 plus Bookfest events from 4-12 October. Events were held in 30 different venues including Southside House, Wimbledon Library, The Odeon, Cannizaro House Hotel, Polka Theatre and Wimbledon High School. 2009 sees the inclusion of a week long programme at New Wimbledon Theatre's Studio.



Schools played a huge part in the 2008 festival with 25 schools events taking place in 10 schools throughout the Borough. Visit www.wimbledonbookfest.org for more information.

This year the Wimbledon Bookfest will run from **3-11 October 2009**.

2008 Sponsors:



Anova Books, Strover Leader & Co, Ormerods, Hartley Fowler, The Wimbledon Society, Hart Brown, Windsor Stebbing Marsh, New Wimbledon Theatre, Optima Medical, Wimbledon Business Group.

School sponsors: Ursuline High School, Ursuline Prep, Wimbledon High School. A full list of Festival Friends is on the website.

1. Jay Rayner at the Friends of South Park Dinner. 2. Jenny Colgan, Penny Vincenzi, Christina Odone, Girls' Night Out at Cannizaro House Hotel. 3. Xin Ran at Wimbledon Library. 4. Maggie O'Farrell at Wimbledon High School. 5. Scriptwriters' Workshop. 6. Toby Young at the film screening of How to Lose Friends and Alienate People. 7. Michael Rosen with a prizewinner from the Young Writers' Competition. 8. TV Gardener Joe Swift.

When did the Festival Start?

Wimbledon Bookfest was set up by the independent charity Wimbledon Arts in 2006. Its aim was to create cultural events in Wimbledon and the surrounding district, by bringing the arts organisations, the commercial sector and the public sector together. The Bookfest was conceived to entertain, educate and encourage participation in the arts and to facilitate community based projects.

A group of individuals keen to develop cultural and arts events in the area met up in September 2006 to discuss the possibility of having a book festival in Wimbledon. A steering committee was formed with representatives from Time & Leisure Magazine, bookshops, Wimbledon Guild, New Wimbledon Theatre, Polka Theatre, The Wimbledon Society, London Borough of Merton and individuals from the community. A charity was then formed called Wimbledon Arts.

Why a Bookfest?

Books cover all areas of life and giving enjoyment right across the spectrum. A Bookfest can touch on theatre, film, music and the arts by engaging with authors and their subjects. Our aim is to present authors and their diverse subjects for the public's understanding and enjoyment, with the book as the hook.

Who organises the Festival?

The festival is organised largely by volunteers who give their time generously. Up until now we have had one part-time co-ordinator who supports the work of the team. It has become apparent we need more paid administrative work to support this fast growing festival and an office as a base.

Who programmes the events?

The programming team work with publishers and community organisations to plan events. Community groups put forward ideas and the team works in partnership to programme a festival that is diverse and broad ranging in appeal. We include the novel, history, biographies, poetry, sport and music in the general programme. There is also a dedicated children's festival of events, which includes Polka's Word. The team is currently working hard on booking authors for 2009.

Bookfest Friends

The Friends' contributions provide a large and important part of all our revenue and is vital to its continued existence. We hope to develop the role of the Friends and rely on word of mouth to recruit new members.

Funding the Festival

The festival is also funded by entrance fees and sponsors. The main costs involved in running the festival are venues, speaker fees, box office and publicity. The festival is run on a small budget and the goodwill of all those who give their time and money. Its turnover is roughly £30k and this year the festival had a small surplus. The costs of funding the office is a new expense and the Festival will again be seeking sponsorship from the business community and new Friends.



(pic: Lucinda McKnight, the winner of the Scriptwriting Competition with Nina Bamford from Encore Youth Theatre)

Schools & Community work

The schools' programme is a vital part of the Bookfest's work. This year 25 schools took part in events, workshops and The Young Writers' Competition.

The festival is keen to integrate the socio-economic mix of the community and give young people opportunities to get involved. We will also continue to run writing and scriptwriting workshops for the adult community.

Contacts

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To get involved email info@wimbledonbookfest.org or call
020 8286 0955

Programming: Fiona Razvi email: fiona.razvi@wimbledonbookfest.org
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Susan Archer susan.archer@wimbledonbookfest.org
Chair: Tony Kane tony.kane@wimbledonbookfest.org



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Becoming a Bookfest Friend

(Please use block capitals)

Name: _____
(as you would like it to appear in the programme)

Address : _____
_____ **Post Code:** _____

Email: _____

Tel: _____ **Mobile:** _____

Friend: £25.00 **Joint/Family Friend:** £50.00 **Benefactor:** £100 (+)

Please tick here if you pay tax and wish to **gift aid** which increases your donation by 25%. (You must pay an amount of income tax and/or capital gains tax equal to the tax we reclaim on your donations. Please notify us if your tax circumstances change and this is no longer the case.)

How to Pay:

By cheque payable to: 'Wimbledon Arts' then complete this form, sign and post it to Wimbledon Bookfest at the address above.

Online Banking: Make your payment to Barclays Bank, Wimbledon Branch
Sort Code: 20-96-89 Account No: 60611980

Please quote your name as the reference and then complete this form, sign and post it to Wimbledon Bookfest at the address above.

Payment by Standing Order: Fill in the section below and send it to Wimbledon Bookfest at the address above.

Please pay: Barclays Bank Wimbledon Branch, PO Box 850, 8 Alexandra Road, London SW19 7LA

Reference _____
(your name in block capitals)

For the credit of: Wimbledon Arts, Sort Code: 20-96-89 Account No: 60611980

the sum of £ _____ on the 15th _____ 2009 and annually thereafter until further notice.

Your Bank, Address and Account Number: **Bank:** _____

Address: _____ **Post Code:** _____

Sort Code: _____ **Account No:** _____

Signed: _____ **Date:** _____

Payment by card: Please fill in your card details sign and post this form to the address above.
(Card information will be shredded after use.)

Debit & credit cards accepted: Visa Mastercard Maestro

Card No: _____ Maestro _____ 3 Digit Security Code: _____
Please write clearly (Three digit No.) The last 3 digits on the signature strip

Issue No. (Maestro only) _____ Valid from: (mm/yy) _____ Expiry date:(mm/yy) _____ Amount: _____